

Press Release: MoIP Audio

FOR IMMEDIATE RELEASE

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SnapAV Introduces MoIP Audio

SnapAV launches the latest addition to Binary MoIP (Media over IP): MoIP Audio – the new transmitter and receiver that enables multi-room audio over the network.

Charlotte, NC – November 10, 2020 – Binary™, SnapAV’s exclusive media distribution brand, has released its all-new MoIP Audio transmitter and receiver. Designed for flexible and scalable audio distribution, these new components create a multi-room audio experience using the same controller and network as a MoIP A/V system.

MoIP is Binary’s innovative media distribution technology that lets integrators quickly and easily build a cutting-edge A/V distribution system for its customers. With the addition of MoIP Audio, multiroom sound can be distributed on the same MoIP system, allowing the audio to break out from the A/V system and distribute premium sound without audio delay.

Additionally, by incorporating individual transmitters and receivers, MoIP Audio works as a completely scalable, customizable, and flexible way to distribute multiroom audio in any size project—working both as a point-to-point solution and as a larger audio over IP system. Plus, MoIP has OvrC built-in, SnapAV’s cloud-based remote management and monitoring platform that allows dealers to install, monitor, and troubleshoot connected devices remotely. So when dealers use MoIP Audio with a complete MoIP system, they get the most advanced product support technology on the market.

“Today’s dealers strive to find the latest and most innovative technology, that’s what helps their business grow,” said Andras Balassy, Sr. Category Manager, SnapAV. “They also want easy access to these products with service they can count on. With MoIP Audio, dealers get one of the most cutting-edge audio solutions on the market. Plus, it’s easy to install and extremely versatile. And since it’s under the SnapAV umbrella, dealers get the support and service they need, along with exclusive access to the entire Binary MoIP ecosystem for the fastest, simplest, and most advanced A/V solution on the market, fully-scalable and capable of handling all their needs.”

Other features include audio synchronization capabilities that eliminate audio delay, as well as an intuitive standalone app for when third-party control isn’t available. But when needed,

control system drivers are available, making MoIP Audio compatible with Control4 and other popular control systems.

“MoIP Audio is convenient to set up and easy to use,” added Balassy. “Dealers finally have a way to distribute both A/V and multiroom audio over a single system. And better yet, it does it all over the network! And when using MoIP Audio with a control system, users get an easy and familiar way to control their sound system, which increases customer satisfaction.”

For more information on, or to purchase, the new Binary MoIP Audio transmitter and receiver, visit snapav.com/moip. And to become a dealer, visit snapav.com/signup.

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, surveillance, control, networking and remote management products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today’s most popular brands, SnapAV is the premier choice for custom installers across the globe. With 22 pro stores in the US, SnapAV blends the benefits of ecommerce with the convenience of local stores. Additional information about SnapAV and its products can be found at www.snapav.com.

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